

# WasteNet

2004readership survey

Help us to provide your businesses with the information that it needs. Please take a few minutes to answer the following questions:

1. How much of the WasteNet do you read?

- ☐ All
- ☐ Most
- ☐ About Half
- ☐ At Least One Article
- ☐ Quick Scan
- ☐ None

2. What WasteNet topics have been the most useful to you in the past? (Rank 1-8 with 1 being highest)

- Recycling
- Waste Reduction/ Reuse
- Case Studies
- Garbage Service
- Hazardous Waste
- Recycling- & Waste-related Products
- Buying Recycled Products
- Other:

3. What topics would you like to have addressed in future editions of WasteNet? Check all that apply and list specific questions if you have any.

- ☐ Recycling (e.g. paper recycling options)
- ☐ Waste Reduction/ Reuse (e.g. junk mail reduction tips)
- ☐ Case Studies (i.e. what Sunnyvale and other local businesses are doing)

- ☐ Solid Waste Information (e.g. garbage tips and services)
- ☐ Hazardous Waste (e.g. computer monitor disposal options)
- ☐ Recycling- & Waste-related Products (e.g. recycling container options)
- ☐ Buying Recycled (e.g. recycled paper purchasing options)
- ☐ Sustainable business practices (e.g. energy and water conservation resources)
- ☐ Other:

4. How would you prefer to receive/view future issues of WasteNet?

- ☐ Mail/ hard copy
- ☐ Email/Web
- ☐ Both
- ☐ No preference

Type of Business

- ☐ Eating Place
- ☐ Computer Sales & Services
- ☐ Manufacturing
- ☐ Business Services
- ☐ Retail
- ☐ Other (please list):

Number of Employees at Your Location

- ☐ 0-10
- ☐ 11-25
- ☐ 26-75
- ☐ 76-150
- ☐ 151-300
- ☐ 301-500
- ☐ 501+

Your Title

If you would like to receive recycling-related announcements and information (generally 1-2 emails per month) from Sunnyvale Solid Waste and Recycling staff, please include your email in the space provided below.

Email:

Return your completed survey by: Mail (postage paid; see mailing instructions on the reverse side)

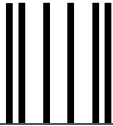
OR  
Fax: (408) 734-2376

Additional Comments

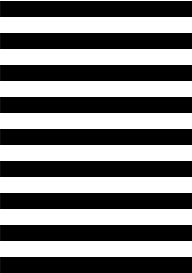
After completing this survey,  
please fold along the lines  
and seal the open end with tape.

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UNITED STATES



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